



Empowering sustainable hospitality!

ECORAH COMMUNITY

From vision to impact: EcoRah Members share their story

We are thrilled to have a hospitality entrepreneur from Ladakh into the ECORAH community. Engaging in meaningful discussions about promoting and supporting sustainable tourism has given us an incredible opportunity to share thoughts and insights with this inspiring founder in the hospitality sector.

INSIDE *this* BLOG POST



In this blog post, I'm thrilled to share my conversation with a passionate business founder who is successfully managing ventures dedicated to enhancing tourism and creating new milestones in the hospitality sector in the beautiful land of Ladakh.

His flagship project, Ladakh Travel Craft, offers curated tours that emphasize authentic interactions with the region's indigenous people, allowing visitors to gain a deeper understanding of Ladakhi culture and traditions. Meanwhile, THH Boutique Lodge (The Hermit Homestay Lodge) provides a serene retreat for travelers, blending modern comforts with traditional Ladakhi architecture, all while emphasizing sustainability.

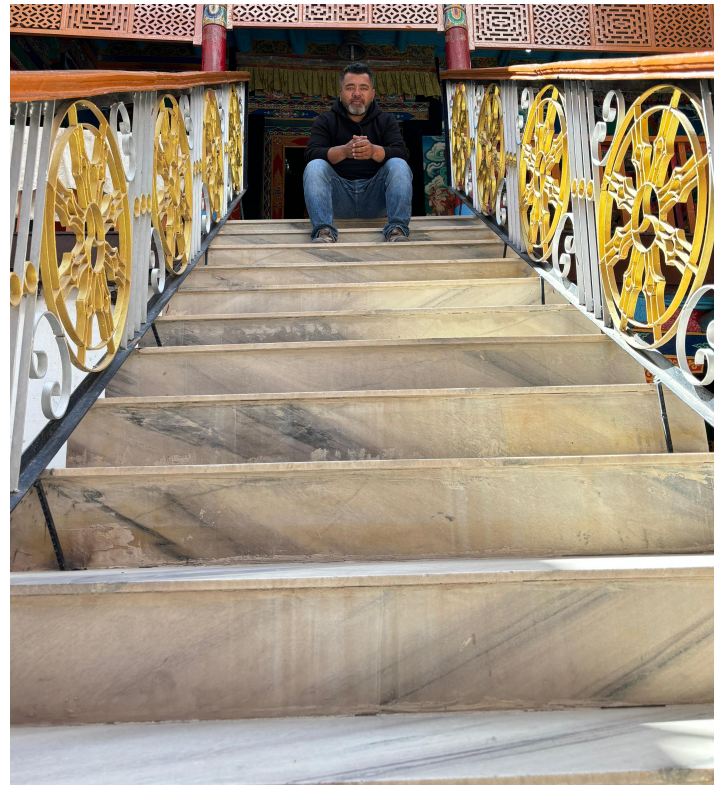
Mr. Kharpon believes that tourism should be a force for good, fostering economic growth while preserving the unique beauty and culture of Ladakh. His dedication has not only attracted tourists from around the world but has also inspired other local entrepreneurs.

Mr. Stanzin Kharpon, Founder of Ladakh Travel Craft and THH Boutique Lodge, has dedicated to promoting sustainable and rural tourism through his diverse tourism product and concept. His ventures are not just businesses; they are transformative experiences designed to showcase the rich cultural heritage and breathtaking landscapes of Ladakh. With a deep respect for the environment and local communities, Mr. Kharpon's initiatives focus on eco-friendly practices, ensuring that tourism benefits everyone involved.



Photos by THH Boutique Lodge (The Hermit Homestay Lodge)

The Homestay is ideally suited to provide visitors with an immersive experience while simultaneously contributing to the preservation of Ladakh's wildlife and natural heritage. Additionally, it offers opportunities for customized development that can further enhance the objectives of Snow Leopard Expedition.



Photos by Ladakh Travel Craft

MY *conversation* WITH THE FOUNDER



My discussion with Mr. Stanzin Kharponn has given me valuable insights into the seasonality of tourism and the captivating charm of Ladakh. Mr. Kharponn skillfully integrates regional attractions into his itineraries, guaranteeing that customers enjoy truly unforgettable experiences during their journeys in Ladakh. Whether it's staying at his homestay in Thiksey village, situated along the banks of the Indus River with stunning views of the Himalayas, or embarking on a snow leopard expedition for wildlife photography, the offerings are truly remarkable.

Each adventure is carefully curated to immerse visitors in the rich culture and breathtaking landscapes of the region. The homestay itself is a testament to Ladakhi hospitality, offering authentic local cuisine and a chance to engage with the vibrant traditions of the community.

Moreover, Mr. Kharponn's deep respect for the environment is evident in his sustainable tourism practices. He emphasizes the importance of preserving Ladakh's natural beauty and cultural heritage, ensuring that travelers leave with not just memories, but a profound appreciation for this unique corner of the world.

This approach not only enhances the travel experience but also contributes positively to the local economy and environment, making Ladakh a destination that remains enchanting for generations to come.

Pernita Gogoi

Founder& Director -ECORAH MARKETING LLP

CHASE THE WILD GHOST *of* THE HIMALAYAA

VENTURE BEYOND THE ORDINARY — TRACK THE UNTAMED SPIRIT OF LADAKH.



Photos by Ladakh Travel Craft

Mr. Stanzin Kharponn, with over 22 years of experience in the tourism industry and a passionate commitment to promoting tourism in his homeland, has achieved numerous milestones in his ventures. Ladakh Travel Craft is dedicated to offering experiences that transcend the ordinary, allowing travelers to discover the untamed spirit of Ladakh.

With an emphasis on authenticity and sustainability, Mr. Kharponn has designed unique experiences that foster a deep connection between travelers and the culture and landscapes of Ladakh. His tours often provide opportunities for visitors to engage with local communities, learn about traditional crafts, and explore lesser-known paths that unveil the region's untouched beauty.



Photos by Ladakh Travel Craft

Through his dedicated efforts, Mr. Kharponn not only fosters the growth of tourism in his homeland but also continuously promotes unique expeditions across various seasons. One such remarkable winter adventure is the Snow Leopard Expedition.

Mr. Stanzin Kharponn's ventures strongly advocate for wildlife conservation and sustainability, aiming to preserve the ecosystem of Ladakh. His commitment to these ideals is reflected in all areas of his projects. By partnering with local communities and specialists, Mr. Kharponn ensures that traditional wisdom and contemporary methods complement each other in safeguarding the region's distinctive flora and fauna. His initiatives not only prioritize environmental preservation but also strive to offer educational resources and opportunities for residents, empowering them to become caretakers of their own land.

STAY *at village* LODGE

COMFORT WRAPPED IN COUNTRYSIDE ELEGANCE.



Photos by THH Boutique Lodge

THH Lodge is nestled in the village of Thiksey, perched along the banks of the Indus River at an altitude of approximately 11,000 feet. Located on the outskirts of the city, it is just a half-hour drive from the city centre. Thiksey has become quite popular over the years, for the stunning Thiksey Monastery, which is easily accessible from all snow leopard sighting locations and is only about a 15-minute journey from THH lodge. The surrounding area is also perfect for birdwatching, making THH lodge an ideal retreat during both summer and winter, far from the city's hustle and bustle.

Wildlife photographers from all corners of the globe arrive in Ladakh to catch a glimpse of the elusive snow leopard, often dubbed the "ghost of the mountains." This region is not only famous for its snow leopard population but also boasts a rich variety of wildlife, including the Asiatic Ibex, Ladakh Urial, Tibetan Wolf, Tibetan Red Fox, Bearded Vulture, Griffon Vultures, Lynx, and Golden Eagles. Most accessible spotting locations, such as Shang, Matho, Stok, and Sakti village, lie within a 25-kilometer radius of the lodge.

Located in the high mountains, THH Lodge provides breathtaking views of Ladakh's rugged landscape. Here, you can expect to see a pristine milky sky and enjoy magnificent vistas of the Indus River.

THH offers cozy and spacious rooms that are both vibrant and equipped with all modern amenities and facilities. Guests can enjoy a comfortable stay while enjoying the spectacular views of the Himalayas.

The property features three luxurious rooms, an expansive kitchen, a spacious living area, a combined dining and sitting area, as well as a private swimming pool. It is located a 45-minute drive from Leh Airport.



Photos by THH Boutique Lodge (The Hermit Homestay Lodge)

THH Lodge is your Ideal Base for Wildlife Expeditions in Ladakh. THH Lodge is dedicated to meeting the accommodation needs of clients visiting Ladakh for snow leopard and other wildlife expeditions, whether in winter or summer. In addition to comfortable lodgings, THH provide skilled naturalists, and guides, each an expert in their field, ensuring that the guests have the opportunity to experience the rich diversity of Ladakh's wildlife.

After a day of adventure, guests can unwind in the cozy comfort of the lodge, enjoying hearty meals made from locally sourced ingredients. Evenings can be spent sharing stories by the fireplace, stargazing under the clear night skies, or participating in workshops to learn more about conservation efforts in the region. Whether you are a seasoned wildlife enthusiast or a curious first-time visitor, THH Lodge promises an unforgettable experience that connects you deeply with the natural world.

EXPLORE THE *soul of* RURAL LADAKH

EXPERIENCE LADAKH THE LOCAL WAY — RAW, REAL, AND ROOTED.



Mr. Stanzin Kharpon and his skilled team are dedicated to organizing and advocating for eco-tourism in the stunning rural landscapes of Ladakh. They ensure that guests experience authentic adventures, whether they are enjoying a leisurely getaway or embarking on an extensive expedition across multiple locations.

Their passion for preserving the region's natural beauty and cultural heritage shines through in every thoughtfully designed itinerary. Guests are encouraged to immerse themselves in the serene rhythm of village life and enjoy traditional Ladakhi meals.



Mr. Kharpon and his team guide guests along scenic village trails, providing an opportunity to immerse themselves in local culture and experience the traditions of Ladakh. As they traverse these paths, visitors can engage with local residents who share tales handed down through generations, offering a glimpse into the vibrant history and customs of the region. While exploring the charming villages, guests are frequently welcomed into homes to enjoy meals featuring the delightful cuisine of the area, along with a taste of butter tea.

Photos by Ladakh Travel Craft

PROMOTING *a stay* IN A SERENE VILLAGE



Photos by Ladakh Travel Craft

Mr. Kharpon and his team are dedicated to enhancing tourism in Thiksey village, aiming to elevate this rural gem of Ladakh and attract visitors from around the globe. Their mission is to showcase the pristine natural landscapes and rich cultural heritage of the region.

This charming village, nestled amidst majestic mountains, provides visitors with a unique chance to immerse themselves in the traditional lifestyle of Ladakh. The team has been working diligently to create eco-friendly tourism initiatives that protect both the natural beauty and cultural integrity of the area.

As a dedicated hospitality professional, Mr. Kharpon is committed to promoting an unconventional destination to a global audience. His unwavering efforts have focused on developing and showcasing experiential travel opportunities in his home region over the years. Not only have his initiatives attracted a growing number of visitors, but they have also empowered the local community.

SNOW LEOPARD EXPEDITION



Photos by Ladakh Travel Craft

The winter expedition offers a six-night stay, during which you will have the opportunity to explore the surrounding valleys and villages. These areas are not only habitats for snow leopards but also provide excellent chances to observe a variety of wildlife, including Ladakh Urial, Asiatic Ibex, Tibetan Wolves, Tibetan Red Foxes, vultures, eagles, smaller rodents, and numerous bird species.

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[View Retreat details](#)

You will explore the area both on foot and in SUVs, accompanied by expert spotters. Their guides have organized teams stationed in various villages and valleys, leveraging a network of local knowledge to pinpoint optimal locations for wildlife observation.

Moreover, alongside wildlife spotting, you will have ample opportunities to delve into local folklore and gain insights into customs, traditions, and religious practices through interactions with local families.